IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

IN RE GOOGLE DIGITAL ADVERTISING

Case No. 1:21-md-3010 (PKC)

This Document relates to:

IN RE GOOGLE DIGITAL PUBLISHER
LITIGATION

Case No. 1:21-cv-7034 (PKC)

MEMORANDUM OF LAW IN SUPPORT OF MOTION FOR LEAVE TO FILE EXHIBITS 1 AND 2 TO DECLARATION OF PHILIP C. KOROLOGOS UNDER SEAL

Pursuant to this Court's Individual Practice No. 5, Plaintiff MediaLab.AI, Inc., on behalf of Sterling International Consulting Group, The Nation Company, L.P., The Progressive, Inc., JLaSalle Enterprises LLC, and Mikula Web Solutions, Inc. (the "Publisher Class Plaintiffs"), files this Motion for Leave to File Exhibits 1 and 2 to Declaration of Philip C. Korologos under Seal. Along with the unredacted Proposed First Amended Consolidated Class Action Complaint (attached hereto as Exhibit 1), the Publisher Class Plaintiffs provide, to be publicly filed, potential redactions¹ consistent with this Court's prior Orders dated October 15, 2021 [ECF No. 147], December 21, 2021 [ECF No. 192], and January 12, 2022 [ECF No. 194].

Per the Court's Individual Practice 5(B)(iii), the Publisher Plaintiffs are filing their Proposed First Amended Consolidated Class Action Complaint with redactions, as well as an

¹ Pursuant to Pretrial Order No. 2 [ECF No. 309] and Pretrial Order No. 3 [ECF No. 311], the Publisher Class Plaintiffs are simultaneously filing their Motion for Leave to Amend Their Consolidated Class Action Complaint, along with Mr. Korologos's accompanying declaration.

unredacted version related to this Motion under seal. The document does not contain personal

information, employee names, and non-public technical product details, which were concerns the

Court previously identified in its October 15 Order. Publisher Class Plaintiffs nevertheless make

this motion to redact a broader set of allegations out of an abundance of caution, to ensure

compliance with the Court's Interim Protective Order [ECF No. 192].

Publisher Class Plaintiffs wish to afford Google an opportunity to show cause why the

public should be denied access to certain information designated confidential by Google.

Accordingly, the Publisher Class Plaintiffs have designated in blue information pulled from

Google's document productions that Google had broadly designed "confidential", which the

Publisher Class Plaintiffs do not believe are confidential but filed under seal out of an abundance

of caution.

Because the document does not contain personal information, employee names, or non-

public technical product details, the Publisher Class Plaintiffs respectfully request the Court allow

them to publicly file their First Amended Consolidated Class Action Complaint in its entirety

without redaction.

Dated: October 5, 2022

Respectfully submitted,

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